

Monday, April 16, 2012

## **Roger Brushless technology made by Roger Technology breaks through at the R+T 2012 Trade Fair in Stuttgart, revolutionising the world of automatic entry systems**

Category: Automatic gates, barriers and doors

The Florian Brothers, founders of **Roger Technology**, a company well known in the automatic entry system sector for its avant-garde system production and design, has challenged the market by presenting a unique automatic entry system with ROGER BRUSHLESS TECHNOLOGY INSIDE made by Roger Technology, at the R+T 2012 International Trade Fair in Stuttgart.

Roger Technology focuses on all sector professionals, clients and those who love challenges, affirming with a great deal of satisfaction that the automatic entry system sector is oriented towards ROGER BRUSHLESS technology.

The company's DIRECT DRIVE BARRIER is a demonstration of this.

The Florian Brothers, with their great experience in electronic and mechanised systems, have understood that the Brushless system, whose excellent features are already in use in other avant-garde sectors, also represents a valid solution in the world of automatic entry systems.

This is why we have created the new ROGER BRUSHLESS trade system, which has allowed us to develop the prototype of the first DIRECT BRIVE BARRIER, able to perform one hundred million continuous movements without the need for maintenance – making it perfect for intense, rapid use. The DIRECT DRIVE BARRIER is synonymous with reliability, as the motor is connected directly to the bar, without the use of gears, springs or even lubricant! We are sure that our DIRECT DRIVE BARRIER has all the features needed to make its mark on the highway barrier and rapid access sectors. ROGER BRUSHLESS technology has many advantages: rapid inversion, synchronous speed, energy saving, maximum safety and long-lasting performance.

“The combination of the work of engineers and designers in our company has laid the groundwork for this technology, which signals the beginning of a radical change in the automatic entry sector, making current direct and alternating current systems obsolete,” declares **Dino Florian, Board Member and Head of Company Research and Development**. This is demonstrated by many international distributors who have already shown interest in our products with ROGER BRUSHLESS technology, as a further confirmation that our initial intuition has proved a success!

### **Roger Technology s.n.c.**

Reference person: dott. Valerio Canovaro sales Manager

Reference site: [www.rogerbrushless.it](http://www.rogerbrushless.it)

Company website: [www.rogertechnology.it](http://www.rogertechnology.it)

Informations for the Press:

Name: Martina Bares

Company: **Además**

Company website : [www.ademas.it](http://www.ademas.it)